



DISTRICT 21 PUBLIC RELATIONS PROGRAM OF THE YEAR

JUNE 2023

Candidate(s) Date

Club Name

Club # Division Area #

The following checklist is to be used in selecting the **District 21 Public Relations Award of the Year**. This award recognizes the Public Relations Committee whose dedication, commitment, and effort makes a significant contribution toward achieving the Mission of the Club.

The checklist, and supplemental information of the candidate will be based on activities for the period from July 1 to June 15 each year.

Directions: Several activities and accomplishment are listed under the categories below. For each section, check all the accomplishments and activities which apply to the candidate(s). Where indicated, enter the number or frequency of the accomplishment

Supplemental Summary: in addition to this checklist, please provide printed samples, screenshots and a written narrative on the page provided to summarize why the candidate deserves this recognition

Media Used

Website: www. FTH Custom
Update Frequency Weekly Monthly Number
Listed on TI website

Newsletter/Blog

Update Frequency Weekly Monthly Number

Poster(s) attach samples Number

Distribution Methods Specify

Brochure(s)

Display/Tradeshaw Location(s)

Social Media

Facebook Twitter LinkedIn Meetup Other
Update Frequency Weekly Monthly Number

Articles published (newspaper or magazine) Number

Articles published/appearance(s) on tv/radio Number

Visited/appeared outside the organization as a rep of Toastmasters Number



DISTRICT 21 SUPPLEMENTARY SUMMARY

JUNE 2023

Public Relations Program of the Year Award

Club:

Level: Club

At each additional level (area & division) provide a one-page summary as to why the club deserves this recognition. Provide specific examples and benefits.

Submitted by

phone

email

Further levels of selection committees may contact you for details, references and for verification purposes



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